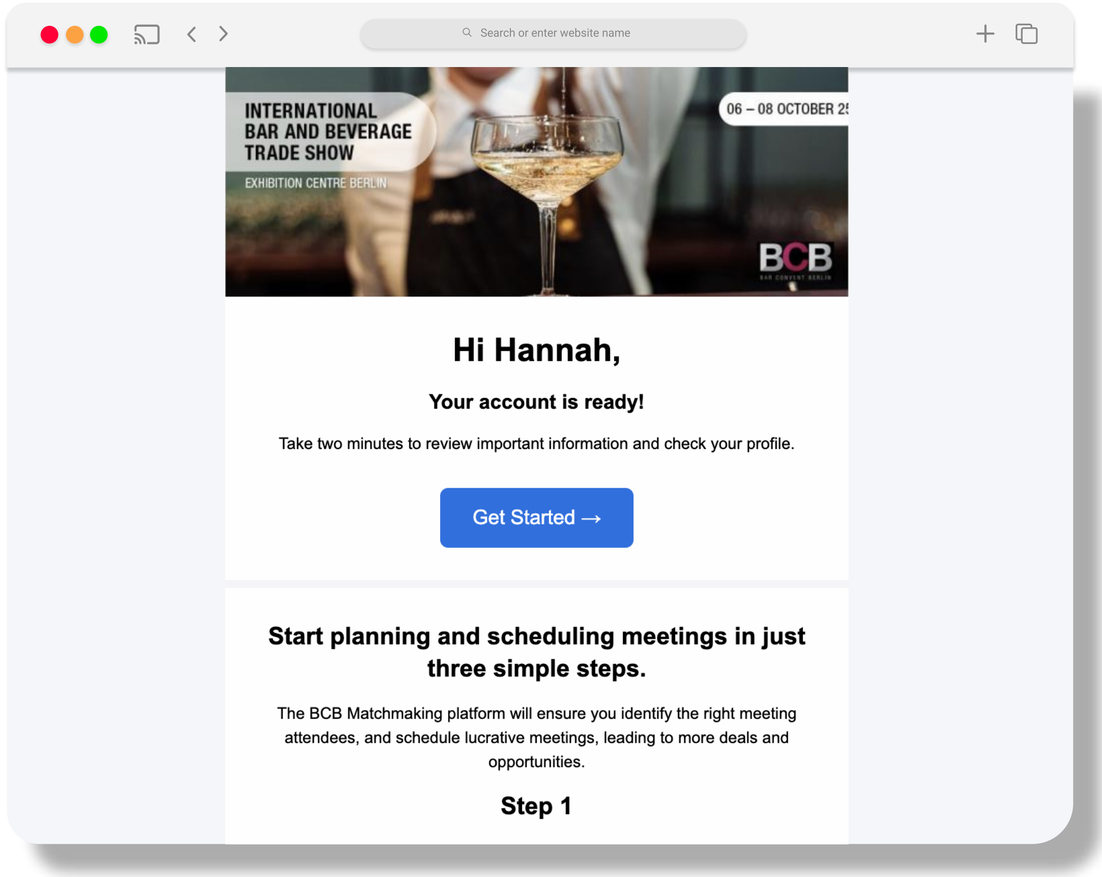

HOW
TO
MATCH
MAKING

Step 1
Get started

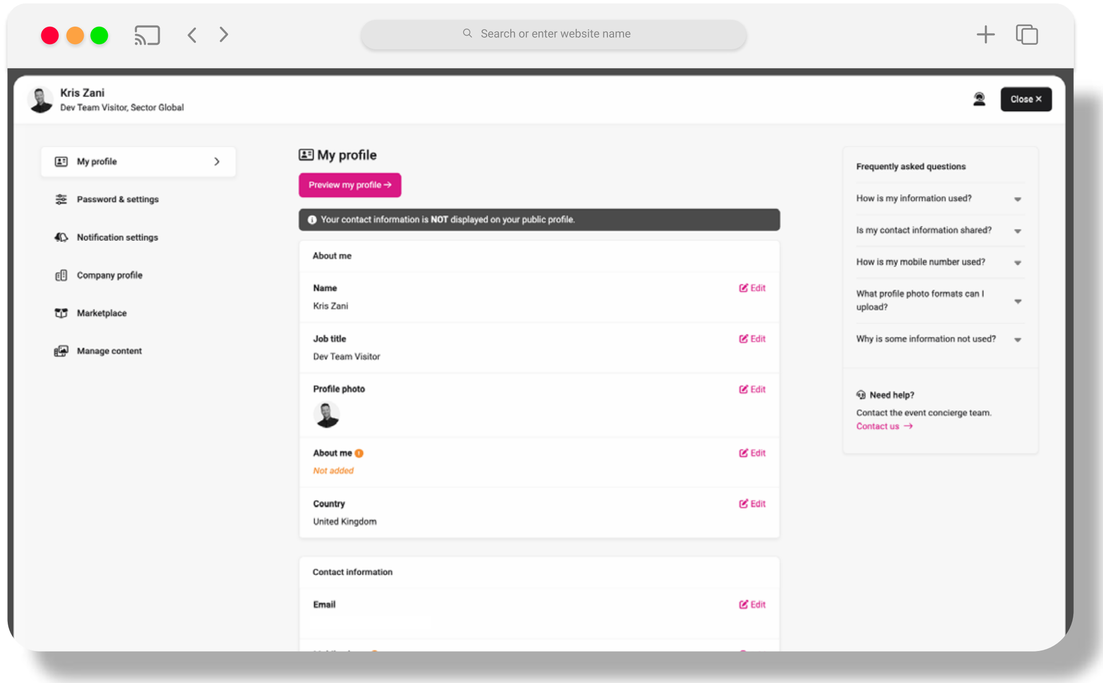
Once the platform opens you will receive an email with your personalised link to the BCB Matchmaking Platform.



Step 2
Check & reconfirm profile

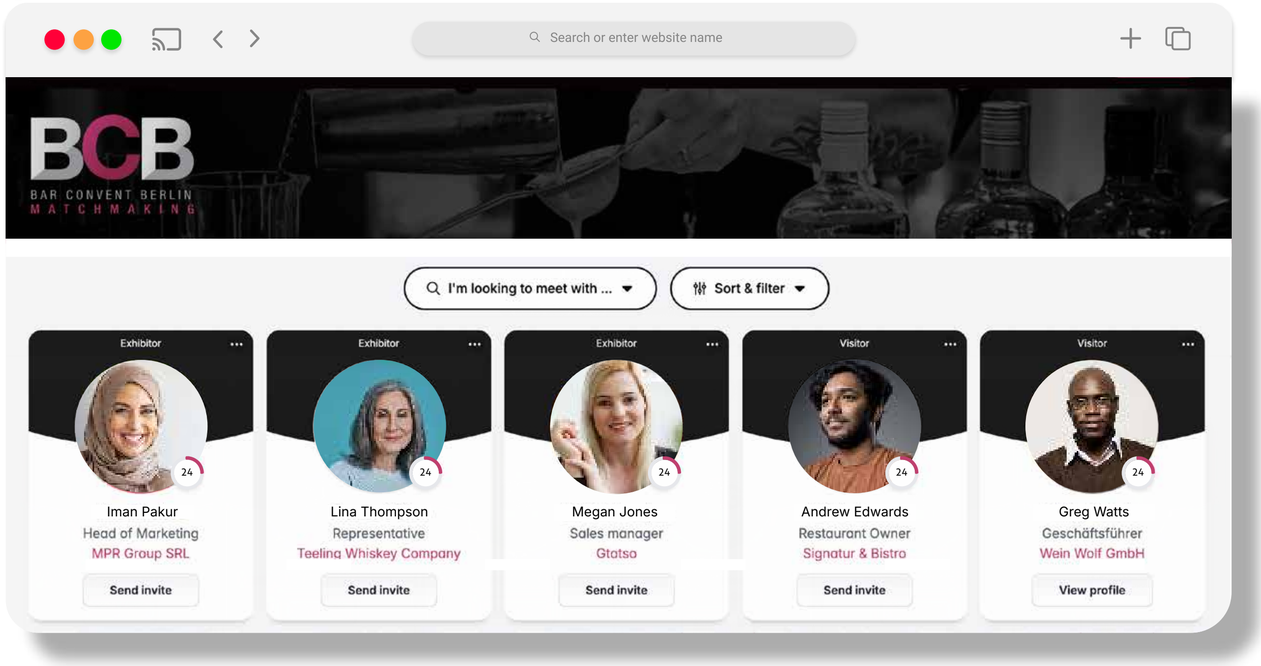
Check and update your personal & company profile, so relevant contacts can find you. Your contact information is shared only with your confirmed meeting partners.

Tip:
Uploading a profile photo will help increase the response rate to your meetings. Add important information about who you are and what you do to allow other users to get a better understanding of your role. Don’t forget to add your mobile number, so we can send you text reminders and updates about your meetings during the event.



Step 3
Find Buyers & Trade

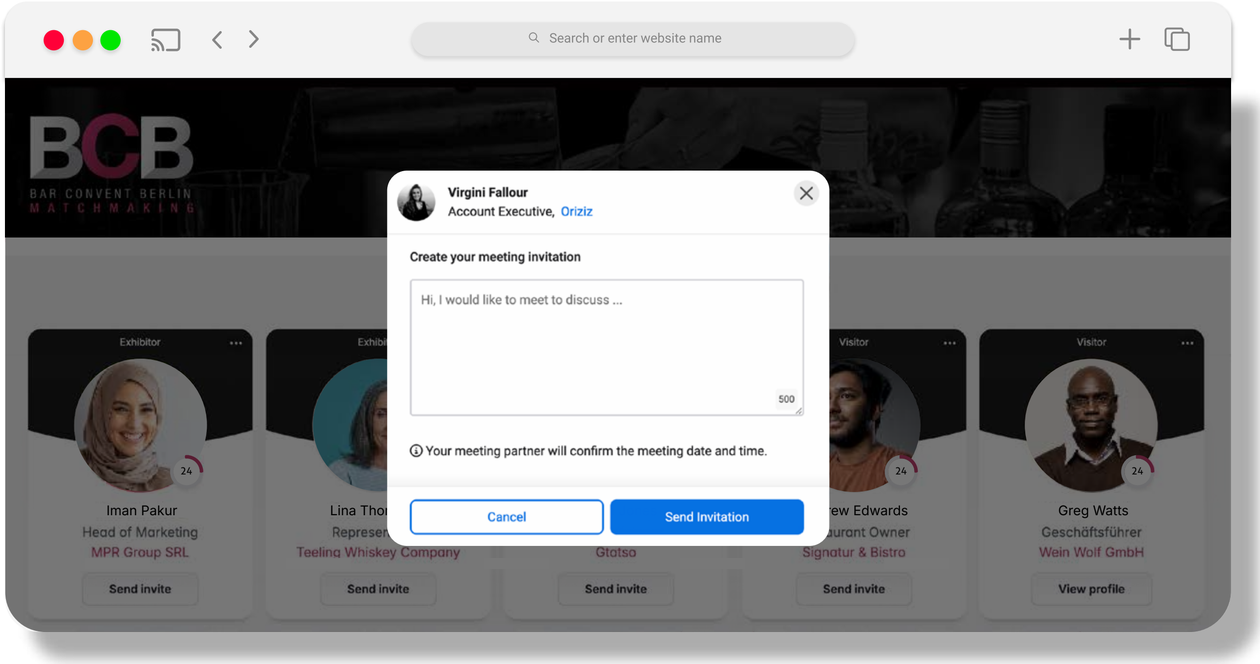
Want to meet with buyers?
Identify the buyers you would like to meet through our intuitive filter and search functionality.



Step 4
Send Invites

Send and receive meeting invitations to arrange meetings at your stand. You will receive an email each time a user requests a meeting with you. The meeting guest chooses the time of the meeting.

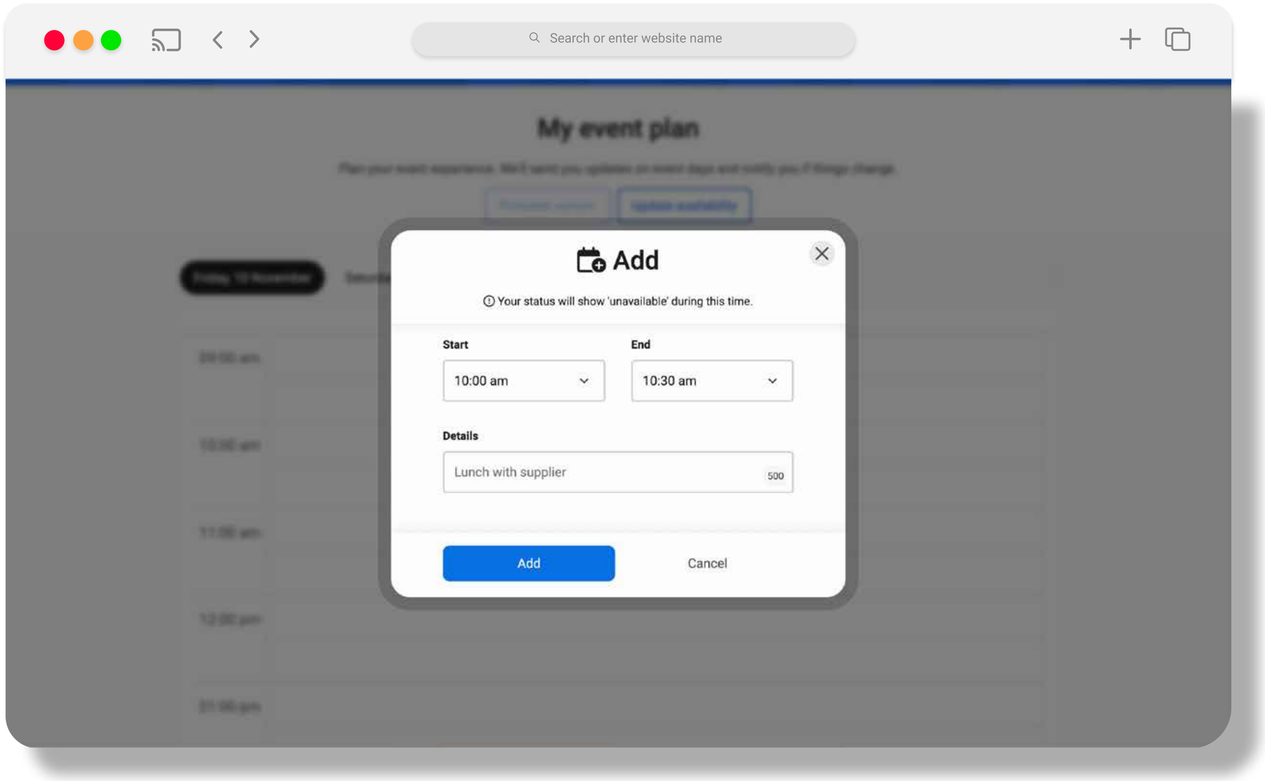
Tip:
Send an invite with a concise message of why you would like to meet and what you would like to discuss.



Step 5
Schedule

To ensure meetings take place at a time that suits you, make sure your schedule is up-to-date. Your meeting partner chooses the time of your meeting so it’s important you update your availability.

We send you SMS and email reminders before you meeting starts.



Need Help?

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