

EDUCATION AT BCB



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EDUCATION AT BCB BRAND STAGE

BCB Brand Stage is the new home for all educational content you as a brand want to present to our visitors. You can offer samples, tastings or information about your brand and product.

Presentation on BRAND STAGE at Palais

Product number Price A: 5310029

Product number Price B: 5310047

- 1 x 45-minute presentation slot
- Application forms: can be submitted via the [BCB-Homepage](#)
- Entry deadline: 28th June 2024*

Price A: 2.500,00 €

Price B: 2.000,00 €

→ You are welcome to discuss your ideas with our Director of Education Mr. Angus Winchester before you submit.

Equipment: Stage, bar, cocktail equipment, tasting cups, ice cups
crushed ice

Seating: Chairs and table

Technology: Video, sound and lightning, projection screen

Staff: 2 staff members to support the speakers

Branding: Bottle presentation on the bar and roll-ups possible

Advertising: Show Guide, BCB Website, Social Media, program boards
on site

Monday	Tuesday	Wednesday
11:30 - 12:15	11:30 - 12:15	11:30 - 12:15
12:45 - 1:30	12:45 - 1:30	12:45 - 13:30
2:00 - 2:45	2:00 - 2:45	2:00 - 2:45
3:15 - 4:00	3:15 - 4:00	3:15 - 4:00
4:30 - 5:15	4:30 - 5:15	4:30 - 5:15
5:45 - 6:30	5:45 - 6:30	

