

BCB

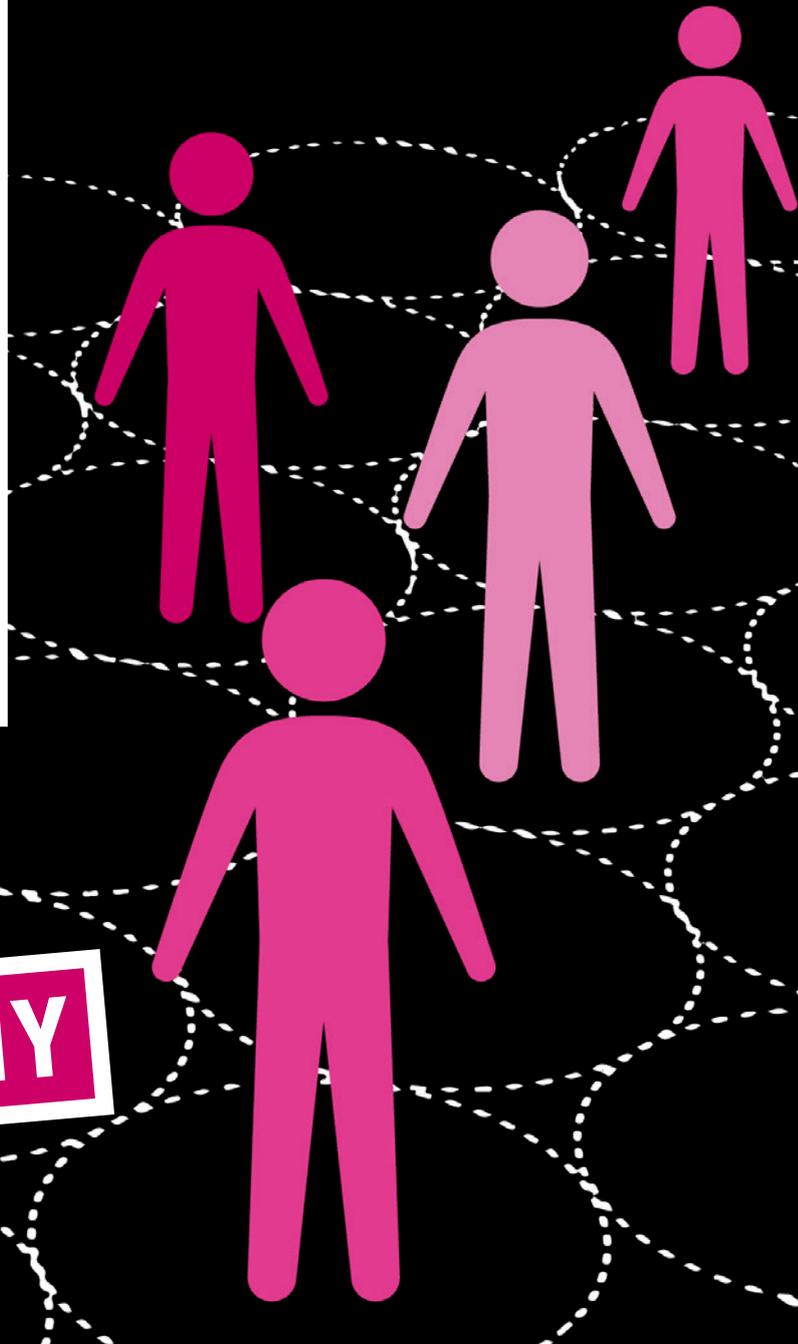
BAR CONVENT BERLIN

INTERNATIONAL
BAR AND BEVERAGE
TRADE SHOW

11 – 13 OCTOBER
2021

WWW.BARCONVENT.COM

Stand: September 2021



**BE SAFE
STAY HEALTHY**

As you can imagine, Bar Convent Berlin will be different in 2021. We are talking to other global organizers, as well as partners and also exhibitors, to understand how the industry is adjusting to the new normal and dealing with COVID-19.

Health and safety will be of utmost importance to all of us throughout the event.

In principle, the 3G rule applies to all BCB participants. Admission is only granted to persons who have been vaccinated, recovered or tested negative (test not older than 24 hours).

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VISIT SAFE

Hygiene

The section VISIT SAFE includes all measures that guarantee that trade fair participants can move around the entire trade fair grounds safely.

This includes the following comprehensive hygiene regulations:



HYGIENE AND DESINFECTION

The disinfectant dispensers in our entrances, halls, hall gangways and WC facilities and WC facilities welcome frequent use. Exposed surfaces are regularly cleaned and disinfected for you.



EYES OPEN – MOUTH AND NOSE CLOSED

For the protection of all trade fair participants, everyone at Bar Convent Berlin is required to wear mouth/nose protection with the exception of the seating areas, e.g. at the exhibition stands or in the catering. Even if you can't see it: We still give you a smile as a thank you.



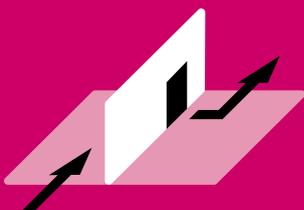
A BREATH OF FRESH AIR FOR BUSINESS...

...and against the density of micro-organisms in the air we breathe - thanks to highly functional ventilation systems on the entire exhibition grounds and, if required, with natural air flow in the halls.



HYGIENE IN SANITARY FACILITIES

In order to control the number of users and to increase the cleaning and disinfection of toilets, handles, hand basins and water cranes, sanitary facilities are permanently manned by cleaning staff.



WE ARE DOOR OPENERS

Because we, too, can hardly wait to finally be back to business. That's why we leave our door systems wide open for you. Just walk in and out: through separate entrances and exits. Everything for hygiene.

The hygiene and infection protection standards applicable at the time of the event and, in particular, the statutory and official regulations and orders applicable to the event as well as orders issued by the organiser and the local trade fair company shall be observed and complied with.

The instructions shall be adapted to the local and temporal circumstances.

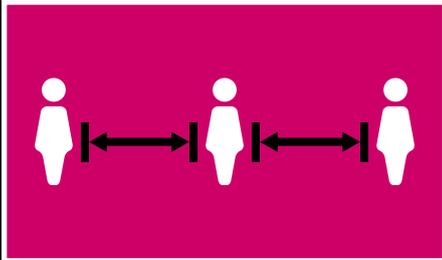
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MEET SAFE

Distance Rules

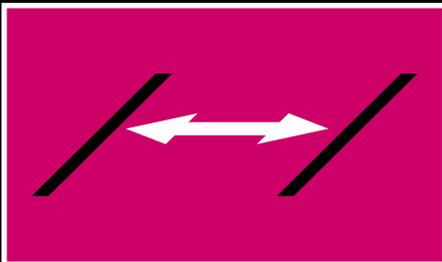
The section MEET SAFE includes all measures that guarantee the necessary minimum distance of 1.5 metres. This creates the framework conditions for safe business contacts to ensure the success of your trade fair participation.

In detail, we ensure the minimum distance through the following regulations:



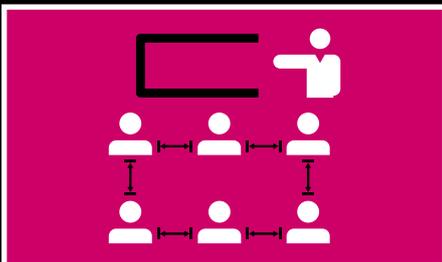
TO MAKE YOU FEEL SAFE

With adapted numbers of people and areas, distance markings, increased staff deployment, transparent dividers, signs, information boards and route guidance.



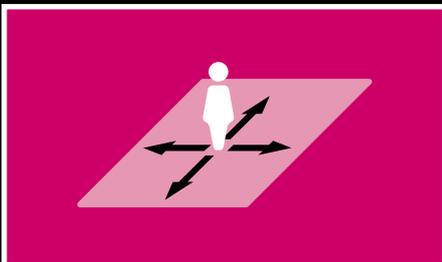
SAFE HALL LAYOUT

In compliance with all applicable hygiene and safety standards the halls, corridors and circulation areas were redesigned.



BREATHE FREELY

Thanks to the consideration of enough distance between the individual seats in the forums, you can do without your respiratory protection. But not without our exciting stage programme.



SUFFICIENT SPACE IN THE ENTRANCE AND WAITING AREA

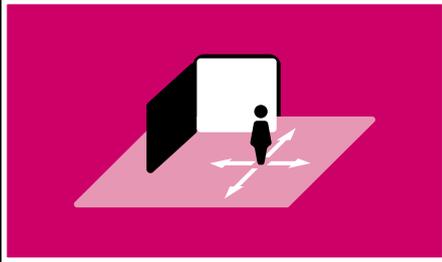
The entrance setting is individually adapted to the BCB and maximum numbers of people have been calculated accordingly. We also calculate the minimum distance in the entrance and waiting areas.

SHOW SAFE

Exhibitor-Guidelines

SHOW SAFE covers all the measures that are taken at the stand to ensure that you can network as usual and keep appointments without endangering your own safety or that of others.

This includes the following regulations:



STRUCTURAL DESIGN

As a general rule, 1 person per 4 m² of freely accessible area is allowed (area free of furniture, showcases, etc.). In the interest of safe trade fair operations, the possibility of maintaining the minimum distance of 1.5 m must also be guaranteed on the exhibition stands. More detailed information can be found in a separate document on the structural design of exhibition stands



NETWORKING WITHOUT PHYSICAL CONTACT

Even if the joy about the reunion or the successful business deal is great – please refrain from shaking hands or physical contact.



HYGIENE

Disinfectant must be provided on each stand and surfaces must be cleaned regularly or after each business meeting.



STANDEVENTS

As a matter of principle, and especially in Corona times, we refrain from events with a party character at the stands

STAY SAFE

Organisation and Services

The measures defined under STAY SAFE ensure that crowds of people are avoided and that you are safe even at classic contact points such as in gastronomy. In addition, our customised tools offer smooth contact tracing so that a chain of infection can be traced in an emergency.

In detail, this includes the following regulations:



ADMISSION: 3G

Exhibitors as well as visitors require valid proof of complete vaccination, a medical certificate of complete recovery or a 24-hour negative test ((PoC) rapid antigen test/PCR test). Only vaccines recognised in Germany are permitted. If a visitor has been vaccinated with a non-recognised vaccine, a negative test must also be presented. Testing facilities are available in the city, addresses will be provided by the BCB.



UPLOAD DIGITAL CERTIFICATES – AVOID WAITING TIMES

Vaccination or recovery certificates can be uploaded at any time in the password-protected area of your ticket profile in the BCB shop for verification. DSGVO compliant proofs are checked but not stored at any time. This way you shorten your waiting time! Test certificates with QR code can only be uploaded on the same day due to the 24-h validation.



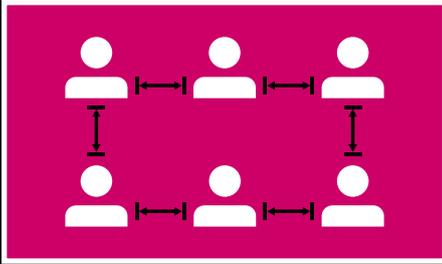
WAITING AREAS

If it gets too crowded on an exhibitor stand, we have set up explicit waiting zones for visitors. Of course, the minimum distance will be observed here as well. The seating and waiting areas are marked accordingly.



SAFETY COUNTS

That's why we count you: with the help of exclusively online day tickets, as well as personal registrations.



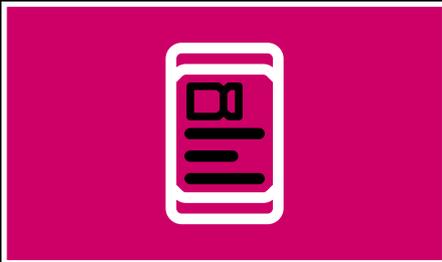
INDIVIDUAL DESIGN OF JUNCTIONS

We are aware of the intersections where queuing and increased visitor traffic can occur. There will be special arrangements for the cloakroom, entrance scanners, info counters and lifts/staircases.



TRACKING THROUGH FULL REGISTRATION

ALL PARTICIPANTS have already registered in advance via the online ticket purchase or their exhibitor pass in order to receive their access authorisation.



TICKET SALES & REDEEMING E-VOUCHERS

Ticket sales take place exclusively online. Each ticket is assigned to one or multiple days so that we can keep track of the number of people on the grounds. The tickets are available on mobile devices and permit contactless access.



GASTRONOMY

General trade fair restaurants/catering outlets will be opened in accordance with the applicable Corona Protection Ordinance Berlin. You will find detailed information on catering at trade fair stands in a separate document.



DIGITAL OFFERS

With various digital offers, we bring our customers together not only on the exhibition grounds, but also those who cannot be on site at all. The BCB offers exhibitors and visitors a variety of opportunities for digital participation.



FIRST AID

Our medical service during the BCB:
Top qualified – always with an open ear – always there for you.



SERVING OF DRINKS

The general spacing rules also apply here. Drinks can be served to visitors with the generally applicable spacing rules. All serving counters/bar counters must have a transparent divider as hygiene protection and can thus exceptionally reduce the minimum distance.

If it is not possible to comply with the applicable distance regulations within the serving area, the correspondingly planned seating areas must be visited in order to consume the beverage. Seating and waiting areas are marked accordingly.

We look forward to a successful and, above all, secure new start together with you!

If you have any questions or comments about the security measures,
please contact us immediately.

Contact:

Customer Service Center

Visitor and Exhibitor Support

 Monday to Thursday: 08:30 a.m. – 04:30 p.m. und Friday: 08:30 a.m. – 03:30 p.m.

 +49 211 90191 -460

 csc@reedexpo.de

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