14 - 16 OCTOBER 24

INTERNATIONAL BAR AND BEVERAGE TRADE SHOW

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In the business of building businesses

BCB 2024

Date: October, 14 to 16, 2024

Opening Hours: Mon/Tue: 11 am – 7 pm Wed: 11 am – 6 pm

For representatives of the press, the halls open at 10 a.m. already.

Organizer:

RX Deutschland GmbH Johannstraße 1 40476 Düsseldorf

Year of Foundation: 2007

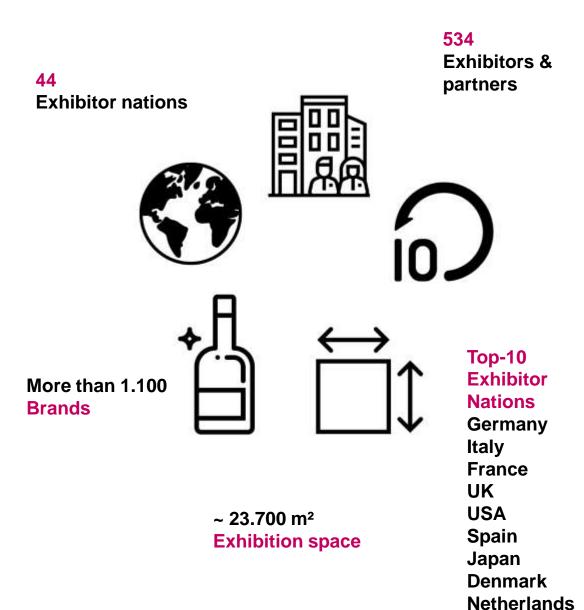
Venue: Messegelände Berlin

Special Areas:

BCB Whisk(e)y Embassy // Hall 11.1 Young Guns // Hall 11.2 Emerging Brands // Hall 11.2 Low & No Bar // Hall 11.2 BCB Merchandise Shop // Kleiner Stern BCB Matchmaking Lounge // Palais, 2nd Floor BCB Wine Workshop // Palais



Facts & Figures



BCB

Portugal

As versatile as it gets: The Education Programme 2024

Main Stage // Hall 16 - Rotunde

The Main Stage is the knowledge centre of Bar Convent Berlin. International experts and opinion leaders from the global bar and beverage scene talk about mental health, inclusion & diversity and personal development.

Workshop Stage // Hall 20

Due to popular demand, BCB is introducing the Workshop Stage. Visitors can look forward to sessions in small groups on topics such as Flavour Theory by Arielle Johnson, Photography with the Smartphone by Jordan Hughes, Hands on Garnish, Working Flair and more.

Brand Stage // Palais

This new stage presents all exhibitor and brand content. From seminars, cocktail and brand presentations to tastings and insights into productions and brand philosophy - everything can be found here!

Park Street University // Hall 11.2

At Park Street University, entrepreneurs, managers and brand owners can find out about trends, consumer buying habits and other business-relevant topics.

DBU Stage // Hall 11.1

The Deutsche Barkeeper-Union is once again a partner of BCB this year and will not only be present with a booth, but also with its own stage. Exciting and inspiring talks and workshops will take place here every day - from beginners to industry professionals.





Young Guns

International newcomers in hall 11.2

At this year's Bar Convent Berlin, there are once again plenty of international newcomers from the industry to discover in Hall 11.2 - from non-alcoholic spirits to exceptional gins. Here is a little sample:





- Dik & Schil
- Erbe Gin
- Franz von Fein
- FRONA
- Heimat Heroes
- KALIRO
- Kiyoko Yuzu
- Mijenta
- Monaco Cartel

- Naught Distilling
- Polarity Gin
- POLLY
- SESES Drinks
- Shroom
- Siculadistribuzione
- Van Hunsk



Young Guns



'Monaco Cartel' offers popular coffee liqueur and new products

The 'Liquid Cocaine' vodka-coffee mix from Monaco Cartel is already a classic in Munich. With natural ingredients, full-bodied coffee, caramel and a fine chocolate flavour, it delights coffee lovers. The liqueur has a pleasant 16% vol. organic vodka.

'Naught Gin': Playfully wicked & unmistakably elegant

If you love quality, you should try Naught Distilling Gins! Perfectly balanced premium gins, produced with the best botanicals and distillation methods, offer a unique gin experience. Their Australian Dry Gin is characterised by juniper, citrus and cassia.





'Franz von Fein': Excellent nonalcoholic aperitifs

The founders of Franz von Fein prove that aperitifs can also be enjoyed without alcohol. The Ruby aperitif impresses with citrus notes, hibiscus and juniper. The amber aperitif brings Mediterranean flavours such as orange, lavender and rosemary, floral and fruity with a fine bitterness.



Hotspots

BCB Whisk(e)y Embassy w/ Collab Bar

For all passionate whisk(e)y fans and those who want to become one: This 'BCB Whisk(e)y our is Embassy' around this year's Spirit of Honor in Hall 11.1. In addition to delicious cocktail creations from the popular Hamburg 'Collab Bar', a great education programme awaits which was developed in you, partnership with the 'OurWhisky Foundation'.







Hotspots

Low & No-Bar w/ Amaro Bar

A visitor favourite returns - the 'BCB Low & No-Bar'. The trend theme, which has become an integral part of bars worldwide, will once again be brought to BCB with its own popup bar. The trade show team has been able to win over the team from the 'Amaro Bar' in London for this. In Hall 11.2, you can savour great drinks from the well-known bar team on all days of the trade fair, with or without alcohol.







Hotspots

BCB Wine Workshop w/ KALK & KEGEL

This year, BCB is also celebrating a true premiere: for the first time, the topic of 'wine in bars' is taking centre stage with its own special area in the Palais. Together with the education partner **'KALK** KEGEL' and & Johannes Schellhorn (Bar Freundschaft), we are giving you the opportunity to immerse yourself in the diverse world of wines and gain valuable knowledge in this special discipline.







Morning Press Briefing

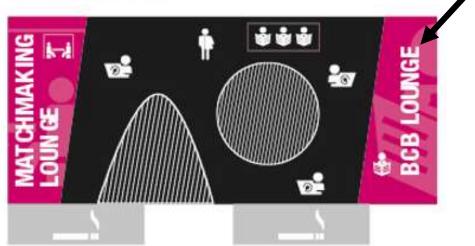


BCB Morning Press Briefing incl. Breakfast

When? Monday, October 14, 10 am

Where? Messegelände Berlin BCB Lounge, Palais 2nd floor

PALAIS 2nd floor



We also look forward to welcoming you to the **BCB Lounge** (on the upper floor of the Palais) during the trade fair!



BCB Media Area



Press releases & industry news:

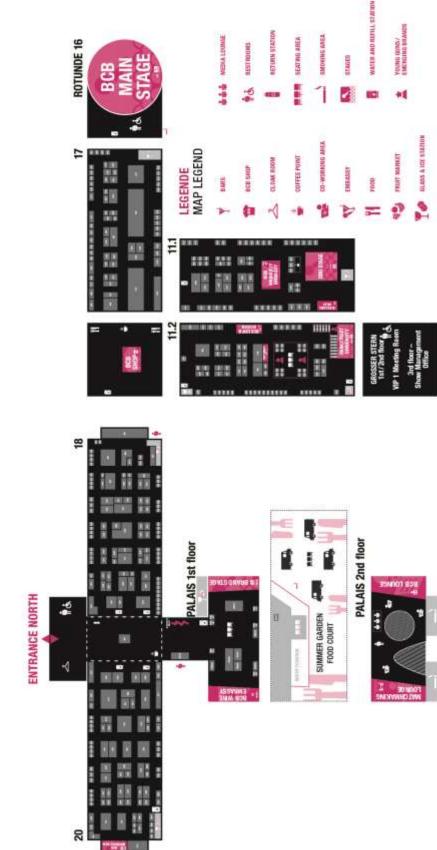
www.barconvent.com/for-media

Press photos 2024:

www.flickr.com/photos/barconventberlin



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BCB is coming to London!



With BCB Shows in Berlin, Brooklyn, Sao Paulo and Singapore and Imbibe Live in London, RX offers a vibrant portfolio of international trade shows for the bar and beverage industry. In 2025, Imbibe Live will become part of the global BCB family, becoming BCB London, giving the event an even greater anchor within this well-renowned sector.

BCB is one of the leading international trade show brands for the bar and beverage industry. BCB London will be the place to be for the global drink sector to do business and networking, for the UK and Irish markets. It will be focused on high-quality spirits, beers and the wider drink categories and showcase the newest products on the market, providing education and knowhow as well as covering the hottest trends from around the globe to bring the BCB vibe to London.

"As one of the most vibrant cities in the world, London is the perfect location to expand the BCB family. For the international industry, the market offers very good conditions for business," said Petra Lassahn, BCB Event Director.



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