



### **Code of Conduct – Drink Responsibility & Sustainability**

As organiser of Bar Convent Berlin we would like to encourage "responsible drinking" together with you and the industry.

BCB is the international meeting point for friends and partners of the bar and beverage industry. Responsible drinking means pleasurable, sociable and sensible drinking.

We therefore appeal to you, as an exhibitor, as you and your team are responsible for serving your spirits.

Pay attention to the following aspects when serving your spirits:

- If you notice, the consumption of alcohol is no longer in the foreground, kindly draw the attention of the persons concerned to the fact that they should know their limits.
- Do not serve people who you suspect to be sick, in an aggressive mood or pregnant.
- Point out that alcohol can dehydrate the body. If you have no water, soft drinks or similar at your own stand, please refer to our water stations in the halls.
- If you notice that a person is heavily intoxicated, please let us know!

### **Help us to promote responsible drinking at Bar Convent Berlin!**

Not only responsible drinking is particularly important to us at our event, but also the issue of sustainability, one of the most sensitive challenges of our time. We want to approach the topic gradually and involve our exhibitors and visitors in our concept.

You personally, can also integrate the sustainability aspect into your trade fair appearance or visit with small and simple measures. For example through waste separation, avoiding straws or using sustainable alternatives, recycling of stand constructions and/or advertising materials, reduction of print products, cooperation with regional partners, or the use of public transport for travel.

For example, take advantage of our special offer in cooperation with Deutsche Bahn and plan your journey sustainably and cost-effectively.

All measures are only a recommendation and not binding!

**Support sustainability in the beverage industry!**